

CONSERVATORY HEAD TEACHES ROYAL METHOD

Dr. Ladovich Was Formerly with the
Czar's Orchestra.

Dr. Ladovich, president of the Washington Conservatory of Music, was formerly located on Gurokhovskaya Ulitsa, Petrograd, Russia, with the "Prof. De Plante, of the Petrograd Royal Conservatory, member of the Czar's magnificent summer orchestra which plays at Tsarkoe Celo, the Emperor's summer palace.

Dr. Ladovich teaches the method of Dr. Auer, master of Mischa Elman, Zimbalist, and Marie Hall, and appointed court violinist by Czar Nicholas.

Besides having played in nearly all the capitals of Europe Prof. Ladovich is also acquainted with the "royalty" of the musical world, including Kubelik and Kreisler, the violin kings.

He relates of Kubelik that the little Czech is a great believer in the virtues of fresh air and that immediately upon entering a room he rushes with characteristic impetuosity to the windows and throws them to full height.

Kubelik, as well as the great Kreisler, have studied Prof. Ladovich's famous violin which Kubelik played upon and pronounced of great antiquity.

All departments of the Washington Conservatory of Music are under the guidance of excellent foreign teachers of many years' experience. Fortunately Mme. C. Curtis Grant, of Dresden, Germany, has been secured as head of the piano department. With Dr. Cogswell, of the public schools, he also approves and teaches the progressive series, having secured the supervisor's diploma for this system.

The vocal department is under the direction of Mme. Isabel Garvin Shelley, a diploma teacher, and former pupil of Mme. Ragna Linne, Norwegian prima donna, member of the faculty of the American Conservatory of Music, Chicago.

Dr. Ladovich believes in ensemble work as soon as possible for the student and the weekly orchestral class of the conservatory is the concrete outcome of this belief. Stimulating the student's ambition through the spirit of competition it soon develops a competent musician.

That pupils of the conservatory may secure music, instruments, strings, and the latest rates commensurate with quality, Dr. Ladovich has introduced the innovation of a music sales department at the Conservatory Building, 1212 Connecticut avenue, where students and the general public may purchase violins, strings, and high-grade phonographs, which are coming to be recognized as one of the most valuable factors in a musical education.

This department is under the charge of Mr. Yablonsky.

CLASSICAL STUDIES

Verdict of Successful Men Is Classics
Are Essential to Mental Poise.

The superior advantages and value of the classical training as a guarantee of success in any useful sphere of life is repeatedly emphasized by most prominent business men, civil engineers, scientists, journalists, and most successful men in all professions.

Speaking of the classics, Alexander Duane, physician and author, of New York, has this to say: "I am very strongly of the opinion that a thorough course of Latin and Greek furnishes the best preparation not only for the so-called learned professions, law, medicine and theology, but also for scientific and technical pursuits and for business. Such study furnishes an effective remedy against the narrowness of view and the limitation of ideas that an exclusively technical and vocational training begets; and by drilling and sharpening the mental faculties it enables the student to acquire much more readily than would otherwise be possible the knowledge that, in calling, whatever it may be, demands. Furthermore, because of the grasp of general principles and the habit of logical thinking that it imparts, it makes him an able and more useful man. It suits better his mind not only for his special business, but also for the more general concerns of life. And it does so better than any other educational scheme devised. Comparative tests, extending now over many years, have proved this quite conclusively."

Charles P. Steinmetz, manager, General Electric Works, Schenectady, N. Y., thus deprecates the neglect of the classics: "In my opinion," he says, "this neglect of the classics is one of the most serious mistakes of modern education. The study of the classics is very important and valuable, and more so in the education of the engineer than in most other professions, for the reason that the vocation of an engineer is especially liable to make the man one-sided. It is true that the classics are not necessary if the aim is to fit the student to ply the trade of engineer, as one plies that of plumbing or boiler-maker, and the world, especially the United States, is full of such men who have learned merely the trade of engineer. But such learning of the engineering trade can hardly be called receiving an education; it certainly does not fit the man to perform the duties of a citizen, or a citizen of the republic during the stormy times of industrial and social reorganization which are before us."

Prof. Ira Nelson Hollis, president of Worcester Polytechnic Institute, adds as a result of many years' experience: "I should much rather have a boy entering a technical school be a graduate of a good Latin school than of a school of shop work. Technical training is of little worth unless pupils also have the power of expression."

Milo S. Ketchum, professor of civil engineering, and dean of the College of Engineering, University of Colorado, reports that "At the last meeting of the Society for the Promotion of Engineering Education, held at Princeton, N. J., in June, 1914, the council, consisting of about thirty of the most prominent engineering educators, voted unanimously in favor of the classical or English high school course as preparation for an engineering course. It was the opinion of those present that the full four years of a high school course should be given to a study of the classics, literature, history, elementary science and mathematics."

One more important testimony may be quoted in the words of M. E. Cooley, dean of the engineering department, University of Michigan: "There seems to be a very general impression that the so-called vocational studies in the high school are of prime importance particularly as related to engineering, and to the high school student who will later study engineering. In the department of engineering, however, it is almost the universal opinion that too much importance is attached to manual training and drawing in the preparatory schools, and for years Greek and Latin have been accepted as suitable preparation for students of engineering—not only accepted, but believed to be better preparation than some things offered."

It is this thorough and valuable training in the classics and other complementary studies which Gonzaga College High School offers to the students of Washington.

At the end of the four years' course, three free scholarships are granted by Georgetown University to the three most deserving graduates of the Gonzaga College High School, viz: One in the law, one in the pre-medical, and one in the college course.

Factory Study Essential To Retailers' Education

Future Members of Washington Shoe Firm Studying Manufacturing Processes, Wholesale Markets and Raw Material Production.

Education in these enlightened days is not confined to schools and colleges, nor even to correspondence schools. Nor is it confined to the schoolboy age. Men can no longer devote a brief period of their youth to the perusal of books and let their education rest there. Nowadays business men are studying the causes of business progress. They are learning how to study their markets from both the angle of the retailer who sells to the public and from the angle of the buyer who transacts business with the jobber, wholesaler and manufacturer.

No longer does the retail merchant, if he is to be a successful merchant, confine his knowledge of business to his transactions with jobbers and with his customers. Modern business is too complex and too competitive. Nowadays the successful retailer goes behind the scenes and learns the "history" of his product from raw materials to his counters.

Two embryo Washington shoe merchants are demonstrating this modern trend in business at the present time. They are Robert Berberich, Jr., and Jos. A. Berberich, Jr., sons of the members of the firm of Berberich's. These young men in company with Jos. A. Berberich and two younger brothers are of the third generation to carry on the Berberich shoe business. When they actively take a part in directing the fortunes of the firm they will be prepared to keep up the work that was started almost half a century ago. It was a small business that grew into one of the largest shoe retailing businesses in this part of the country because of the thoroughness in handling problems. A thoroughness which is being demonstrated today in this trip on which the coming generation is learning how shoes are made so they will be able to know how shoes should be bought and sold.

The investigations and study are not confined to the construction of footwear. They are learning how to "judge the market" by tracing raw materials. They are learning the causes for increases in the cost of hides, canvas linings, shoe findings, dyes and the other materials that enter into the construction of footwear. They are learning how to exercise judgment in buying shoes. Knowledge that should be invaluable to them in future years, when they assume the management of the Berberich shoe stores business. They will not be dependent upon information furnished by the traveling salesman—they will know how to gauge the market for themselves and place their orders accordingly.

The trip, planned by Mr. Joseph Berberich, furnishes a complete insight into the shoe business from the inside. Leather markets, shoe factories, labor conditions, shoe designing—in fact, all branches of shoe making, shoe buying, and shoe selling are being gone into. These two young men are of the third generation to carry on the Berberich shoe business. When they actively take a part in directing the fortunes of the firm they will be prepared to keep up the work that was started almost half a century ago. It was a small business that grew into one of the largest shoe retailing businesses in this part of the country because of the thoroughness in handling problems. A thoroughness which is being demonstrated today in this trip on which the coming generation is learning how shoes are made so they will be able to know how shoes should be bought and sold.

MRS. BARNES WILL RE-OPEN HER STUDIO

Successful and Accomplished
Teacher of Singing and
Elocution.

Mrs. Emily French Barnes, some time back, taught singing and elocution for several years until her marriage to Benjamin F. Barnes, assistant secretary to President McKinley and Roosevelt, and later postmaster. Upon the death, six years ago, of her husband, the late postmaster, Mrs. Barnes resumed her professional career and has since that date had a remarkably notable success.

At different times during the past few years Mrs. Barnes' students have appeared on programs as soloists or readers in some of the most notable affairs in both this city and out of town. Mrs. Barnes is well known throughout the country as a soprano soloist and reader, making a specialty of reciting with musical accompaniment. She first studied singing with Mr. Harriet H. Mills, of Washington, to whose teaching so many of our singers owe their success. Her training in elocution was received from Prof. Edward C. Townsend, of this city. Mrs. Barnes returned to this city last Friday, September 1, and will reopen her resident-studio September 16. She uses the Shakespearean method of deep breathing, voice placing, and tone production, which has been a pronounced success. The Barnes students in elocution gain ease and grace of bearing, capacity for deep breathing, voices of flexibility and power, and poise for use in social or business intercourse on or off the platform.

Improvement in the word interpreting power of the intellect is one of the first signs of progress noted in Mrs. Barnes' pupils and she pays especial attention to clear, distinct enunciation, so often lacking in elocution and voice culture.

THE WASHINGTON COLLEGE OF MUSIC

Has Faculty of Twenty-two
Well-Known Teachers.

The Washington College of Music, Inc., opens its fourteenth year next Monday. Established in 1903, this school has maintained a standard which has made it universally recognized as one of the leading musical institutions of the country, and many of its graduates are filling important positions here and in other cities.

The faculty of twenty-two includes such well-known teachers as S. M. Fabian, Edgar T. Paul, Harry H. Campbell, Frank Norris Jones, Susanne Oldberg, W. G. Owsat, H. H. Freeman, Ernest Lent, Isabel Primm, M. Little Merrill, Augusta E. Bergmann, Harry H. Campbell, Frieda Hauf, Mary Alice Maydwell, Walter T. Hoff.

The piano department has four teachers. It is not necessary to say anything about Mr. Fabian, president of the college and head of this department, as he is well known as one of the leading teachers in Washington, and has a national reputation. Mr. Frank Norris Jones, has been teaching in the school for five years and has had wonderful success. He is a pupil of Leschetitzky, Virgil Schnabel, Mr. Fabian and Tobias Matkay.

The voice department has Edgar Paul and Mrs. Susanne Oldberg, with two assistant teachers. Mr. Paul came to the college two years ago from New York, where he had been doing special work with Isadore Luckert. Since then he has spent one summer with David Bispham working on interpretation and modern methods of teaching. His work in the college has shown wonderful results. His class has grown so that it suits and his class is practically filled. Mrs. Oldberg has established her reputation in Washington, having been one of the leading vocal teachers here for a number of years, with her studio at the Belasco Theatre. The college was most fortunate in being able to persuade Mrs. Oldberg to give up her studio and bring her large class to the school.

The violin department is in charge of C. E. Christiansi, with Frieda Hauf as his assistant. Mr. Christiansi is one of the few very successful violin teachers in Washington. This is well known by the results he has had, and by the size of his class which keeps him busy the entire day and many of the evenings of the week. He is in charge of the college orchestra of over forty pieces, made up largely of his pupils. This orchestra rehearses at the college every Friday evening, and musicians wishing practice are invited to join. Public concerts are given throughout the year.

A special department has been added to the school this year. Public school music conducted by Hamlin E. Cogswell, director of music of the public schools of Washington. Mr. Cogswell needs no introduction to the American public. He is at present a member of the corps of

men are taking a keen interest in the trip, not so much for the pleasure incident to an auto tour from Washington to Boston, as for the knowledge concerning the shoe business which they are acquiring.

instructors of Cornell University Summer School of Music and a member of the advisory council of the Music Supervisors' National Conference.

The college announces that through the co-operation of Mrs. Susanne Oldberg and Mr. Harry Campbell it is now possible to offer singers of Washington an opportunity to become members of a chorus which will have the following unique features: "The unit system." The plan under which the training of the voices will be carried on consists in dividing the chorus into groups or units of ten. Each unit will be drilled separately at least every other week at the college for an hour on the following subjects which are essential to a large chorus as to a soloist: Artistic breathing, tone placement, tone reinforcement, reserve in singing. The alternating Tuesday will be given over to chorus singing.

The college offers many advantages that cannot be had from a private teacher. There are three or four public pupils' recitals held at Masonic auditorium, in which all departments are represented with the orchestra. The Students' Club, which meets at the college in the recital hall every two weeks is a great help to the student and is most enjoyable. Teachers' recitals, lectures and classes are held throughout the school year.

There are nearly 4,000 books on electrical subjects in the Library of Congress at Washington.

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The Temple School was opened in 1903, at 1236 New York avenue, with two teachers and five students. We now have a faculty larger than that of any other commercial school in Washington. The fact that our school has grown so rapidly is conclusive proof not only that our methods are good, but that our teachers are the best we can procure.

Unquestionably much of the school's success has been due to the care exercised in the selection of our teachers. There is a wide difference between the ability to do and the ability to teach.

The English department is in the hands of a Normal School graduate, who has made a specialty of the study of English. All shorthand and typewriting drills are copyrighted by the school. Lesson sheets are simply loaned to the pupil during the course of study, and each pupil is held personally responsible for the return of all books.

The school occupies the Kimball Building, 1417 G Street. The heating, lighting and ventilating are excellent, and an electric elevator runs until 9:30 every night. The school is centrally located and is convenient to all car lines.

Classes will be resumed September 18. Address

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This course includes all studies required by the College Entrance Examination Board. Instruction given by teachers specially fitted for this work and who will, when necessary, give undivided attention to those preparing for college.

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The French and English Kindergarten. Much of the time in this course is spent out of doors, giving children a chance to study nature and get outdoor exercise at the same time.

CATALOGUE AND OTHER INFORMATION SENT ON REQUEST.

The George Washington Medical School

The academic year begins the first Tuesday in October and closes the second Tuesday in June. The course of instruction occupies four years, and special emphasis is laid upon practical work in the laboratories, in the wards of the Hospital and in the Dispensary.

TUITION
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Summer Work for Graduates in Medicine.
Beginning June 1, courses in Medicine, Surgery and various specialties as well as in several of the underlying scientific branches, will be available for graduates in Medicine. These courses will extend over six weeks and are fully described in a special circular.

The annual announcement, application blanks and circular describing graduate courses may be obtained by addressing the

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Washington, D. C., April 7, 1916
My Dear Mr. Fuller: I began at your school at the very beginning in both shorthand and typewriting and worked up in the two branches, finally teaching shorthand for a while at the Drillery until I went to Michigan. On March 24, 1915, I passed my Civil Service examination in Michigan with an average of 89.20, ranking first from Michigan and fourth from the whole United States. On February, 1916, I received a temporary appointment in the Department of Agriculture, which, on April 1, materialized into a permanent one in the same department.

This, I feel, was due in a large measure to the thorough instruction which I received at the Drillery, and I recommend that school very strongly to any prospective pupil wishing to fit as a stenographer for a position either in or out of the government. Sincerely yours,

Julia R. Goodall.

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Medical	Medical
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